



5 STEPS TO BUILD A CDR- STRATEGY

NET ZERO BY 2030!

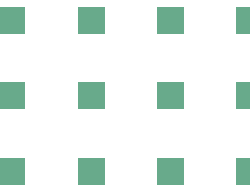
www.carboncentric.no



DEFINE YOUR NET- ZERO PATH



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- Map your emissions (Scope 1,2, and 3).
 - Set reduction targets.
 - Determine how much CDR you need depending on:
 - How much you need to neutralize unavoidable emissions.
 - How much time you have to reach your net-zero goal.
 - If you want to compensate for historical emissions.



Technology based solutions:

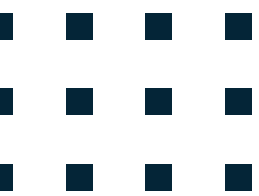
Bio CCS (BECCS) Direct air capture (DAC)

Nature-based solutions:

Afforestation & Reforestation, Wetland Restoration etc.

Hybrid solutions:

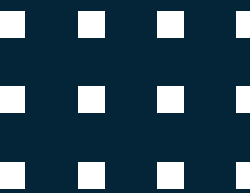
Biochar, Ocean Based Carbon Removal etc.



CHOOSE THE RIGHT CDR MIX



ENSURE QUALITY & INTEGRITY



Avoid “junk offsets” to stay clear of green washing claims

- make sure your carbon removal is:

- Measurable (strong MRV)
- Durable (permanent, or long lasting)
- Verified (aligned with methodologies like Verra, Puro, Isometric etc.)

Bonus: Prioritize projects with co-benefits, like biodiversity and community impact.



Waiting until 2030 is not an option
—secure supply, manage costs,
and build experience today!

- Supply is limited - demand is rising.
- Prices will increase - unless you invest in projects today.
- Learn by doing - start small, test and refine your strategy before 2030.



ACT NOW!



IMPLEMENT & TRACK PROGRESS

- Purchase CDR credits gradually to manage risk and cost.
- Integrate CDR into finance & sustainability planning.
- Report transparently & adjust strategy as best practices evolve.

CDR is key for net zero, but it has to go hand-in-hand with reductions!

